

Art 378 Interface Design for Designers

[11am-1:45pm] Tu, Th
Wyllie Hall, D150D

Instructor: Tao Chen
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Tel: 262-595-2119
Office Hour: 1-2pm M,W,
10-11am Tu, Th

❖ Course Description

Art 378 will provide a general introduction to the theory and practice of user interface design. Our emphasis will be on the design of 2D graphical user interfaces. We will survey the basic interactive design skills that have been used for web sites. This project-based course is focused on the application of the usability designing process, including analysis, design, prototyping and testing. Topics include: User patterns, Designing for scanning, Navigation design, Home page layout, Usability testing. Dreamweaver CS3 will be used in this class. The course prerequisite is Art 277 Introduction to Web Design.

❖ Course Objective

This course provides designers with theoretical knowledge and practical experience in the fundamental aspects of web interface design. The main goal of this course is to enable students to analyze and create interactive works from the perspectives of graphics design and user-centered interaction design.

❖ Required Materials

USB flash drive with at least 256 MB capacity or 5 CD-RWs, (after each class, students need to save their documents into CD-RW or USB flash drive. It's the students' responsibility to keep their own files); a medium-sized sketch book, several pencils and a eraser. Other supplies may be specified by the instructor as needed.

❖ Tentative Schedule

W8	03/09	Tu	work in class	W9	03/23	Tu	work in class; Project 2 due
	03/11	Th	work in class		03/25	Th	demo_elastic layout
W1	01/19	Tu	introduction	W10	03/30	Tu	work in class ☆
	01/21	Th	lecture: navigation ☆		04/01	Th	demo_liquid layout
W2	01/26	Tu	lecture: homepage ☆	W11	04/06	Tu	work in class ☆
	01/28	Th	Project 1 assigned		04/08	Th	work in class
W3	02/02	Tu	work in class, group discussion	W12	04/13	Tu	demo_incorporating Javascript
	02/04	Th	work in class (develop P1 in PS or Ai)		04/15	Th	Final project assigned
W4	02/09	Tu	demo_layout	W13	04/20	Tu	work in class (sketches review)
	02/11	Th	work in class (demo_multi cloumns)		04/22	Th	work in class
W5	02/16	Tu	work in class (develop P1 in DW)	W14	04/27	Tu	work in class (in-process critique)
	02/18	Th	demo_list; Project1 due		04/29	Th	work in class
W6	02/23	Tu	designing an event list ☆	W15	05/04	Tu	work in class
	02/25	Th	Project 2 assigned		05/06	Th	Final critique
W7	03/02	Tu	demo_Spry techniques in DW				
	03/04	Th	work in class				

☆ in class assignment

[additional information will be supplied when further necessity.]

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❖ Suggested Reading

Don't Make Me Think (2nd Edition) (Paperback) by Steve Krug ISBN: 0321344758

Flexible Web Design-Creating Liquid and Elastic layouts with CSS by Zoe Gillenwater ISBN: 0321553845

Design for Communication (Paperback) by Elizabeth Resnick ISBN: 0471418293

❖ Grading

Grades are decided based on the aesthetic considerations and quality of the project, the amount of effort put forth on the project, the daily participation in working on the project and understanding of the computer. Specifically, the grade of each project will be based on sketches, concept, creativity, computer skills, presentation. Usually for each project, sketch review takes 10% of the total points; your presentation during the critique takes 10%.

❖ project 1 — 20% — Due: 02/18 (Th)	❖ 5 in class assignments — 25% (each 5%)	} Total: 100%
❖ project 2 — 20% — Due: 03/23 (Tu)	❖ participation & attendance — 5%	
❖ final project — 30% — Due: 05/06 (Th)		

Grades will be as follows:	A	A-	B+	B	B-	C+	C	C-	D+	D	D-	F
	100-94	93-91	90-88	84-87	83-81	80-78	77-74	73-71	70-68	67-64	63-61	60 or less

❖ Project Term

All projects are due at the beginning of the class period on the date set by the instructor. Failure to meet a deadline will result in a grade of "f" unless the late work is due to an excused absence, defined as a university excuse or verifiable medical excuse. All projects must be properly and clearly identified.

❖ Attendance policy

+student is permitted a maximum of two unexcused absences.

+a third absence, even if excused, will result in the lowering of the student's final grade by one letter.

+fourth absences, even if excused, will result in the lowering of the student's final grade by one letter.

+fifth absences, even if excused, will result in the lowering of the student's final grade by one letter.

+nine absences, even if excused, which signifies that the student has missed approximately 33% of the class meetings, will reduce even an "a" average to an "f".

+an "f" grade is recorded for any missed work unless the student presents an excuse for the absence at the time he/she returns to class.

+no make-up work will be permitted without an excused absence. Even with the excused absence, make-up work is permitted at the discretion of instructor. Students should not assume such permission will be granted.

+no make-up work will be allowed once three class meetings have elapsed, counting from and including the date at which the student returns to class after absence.

+three tardies will convert one excused absence. A student coming in shortly after roll call is responsible for informing the instructor of his/ her attendance. Their absence is converted to a tardy at the discretion of the instructor.

*an excused absence is defined as a University excuse or verifiable medical excuse. The instructor of the course has the final authority to determine the penalties for absences as it reflects a course's distinct needs.

❖ Special Needs

Any student with a documented disability needing academic adjustments or accommodations is requested to speak with me during the first two weeks of class. All discussions will remain confidential. Students with disabilities should also contact Disability Services in WYLL D175.

❖ The Art Department reserves the right to use reproductions of student work for promotional purposes, including the departmental website.